

QPED COIN

QPED, Qualped Smartbook Protocol, is a pendulum to the cryptocurrency space which integrates smart contract features to allow authors to distribute their smartbooks within a decentralized blockchain network

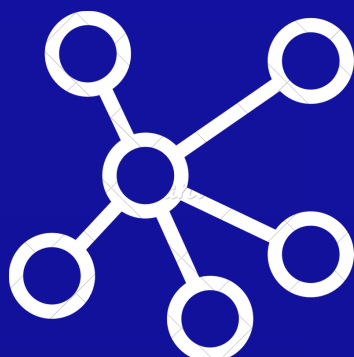
$(CM)^3$ Derivation of Qualped Smartbook Protocol

Creative Message	X	Community Media	X	Cooperative money
Simsbook	X	Social Media Network	X	QPED

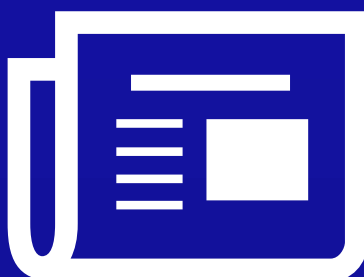
Mission

The mission of QPED coin is to enable authors of smartbooks to engage in a peer to peer ecosystem built on the ERC-20 blockchain network.

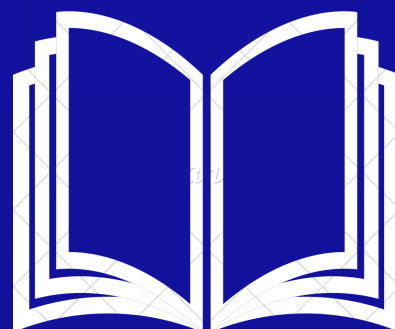
Blockchain



Media



Simsbook



Authoring Our Future



Clarification

This document is a whitepaper that defines a specialized cryptocurrency catering to authors of a smart book technology known as simsbook. In this whitepaper, details of the blockchain and cryptocurrency technology and how it all operates need not be outlined, because now, at the start of 2022, blockchain and cryptocurrency are familiar and rapidly becoming mainstream knowledge. Thus, this whitepaper focuses on how authors of simbooks integrate with blockchain and the world of cryptocurrency using this smart-token, QPED, in the fast-developing decentralized peer to peer continuous liquidity environment that blockchain permits.



Qualped Smart Book Protocol

QPED smart-token

Where original creativity is married to consensus algorithm

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The theory of books is noble. The scholar of the first age received into him the world around; brooded thereon; gave it the new arrangement of his own mind, and uttered it again. It came into him, life; it went out from him, truth. It came to him, short-lived actions; it went out from him, immortal thoughts. It came to him, business; it went from him, poetry. It was dead fact; now, it is quick thought.

Each age, it is found, must write its own books; or rather, each generation for the next succeeding. The books of an older period will not fit this.

The state of society is one in which the members have suffered amputation from the trunk, and strut about so many walking monsters, - a good finger, a neck, a stomach, an elbow, but never a man. Man is thus metamorphosed into a thing, into many things.

The planter, who is Man sent out into the field to gather food, is seldom cheered by any idea of the true dignity of his ministry. He sees his bushel and his cart, and nothing beyond, and sinks into the farmer, instead of Man on the farm.

The tradesman scarcely ever gives an ideal worth to his work, but is ridden by the routine of his craft, and the soul is subject to dollars.

The priest becomes a form; the attorney, a statute-book; the mechanic, a machine; the sailor, a rope of a ship.

In this distribution of functions, the scholar is the delegated intellect. In the right state, he is, Man Thinking. In the degenerate state, when the victim of society, he tends to become a mere thinker, or, still worse, the parrot of other men's thinking.

In this view of him, as Man Thinking, the theory of his office is contained. Him nature solicits with all her placid, all her monitory pictures; him the past instructs; him the future invites.

Is not, indeed, every man a student, and do not all things exist for the student's behoof?

- The American Scholar, Ralph Waldo Emerson



Abstract

The Qualped Smart Book Protocol provides a mechanism for smart tokens to allow smart contracts to interact with smart books, books being the epitome of knowledge, information, stories, and narratives of educational and entertainment value. The Qualped Coin, QPED, enables authors to be able to distribute their Intellectual Property within a global decentralized blockchain, including every digital asset that stems from their original manuscript. QPED allows authors and creators of personal Intellectual Property to provide a range of digital assets stemming from their smart book to their readers and fans on a cooperative economic model that is peer to peer verified and sanctioned.



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Purpose

To empower authors, writers, independent publishers, and other creators of long-form text-based Intellectual Property (IP) with a **digital cooperative** economic model, the QPED smart-token allows for peer to peer decentralized continuous liquidity engagement. The QPED smart token focuses on authors of a new form of books called simsbooks, although the digital currency is open to creators, especially of all types of textual IP. Simsbook is a new publishing technology developed by Qualped Life Corp.. It is the future of book publishing. Books in the simsbook format are simple, multimedia, smart, and represent the full promise and possibility of books – as smart, interactive, digital tools of knowledge, literary entertainment, and intellectual landscapes. The advent of digital smart books working hand in hand with QPED decentralized smart-tokens on a global peer to peer network is the ultimate empowerment of authors and creators of Intellectual Property, who throughout history depended on a highly elitist centralized publishing system to distribute their work which limited their ability to access royalties and peer to peer engagement between authors and readers.

Problem

Authors, writers, and creative persons who produce Intellectual Property (IP) traditionally earned their economic rewards from a distributed model, whereby royalties would be paid based on readership participation. Today, that system is under stress because the centralized model, of a few elite publishing firms, is failing, as now authors and IP producers could directly access distribution networks online, through decentralized distribution systems for ebooks. **However, a robust and sturdy economic model has up till now not emerged to cater for this multi-billion-dollar global publishing industry.**



At Qualped Life Corp., the founder and co-founders developed a technology for books and storytelling on the digital landscape, called simsbook. Technological progress over the past 25 years has disrupted every major industry, and the publishing industry is also suffering from its own disruptions. Recognizing this, the firm researched and developed a new solution that grants to authors and creators the ability to design multiple digital assets from their simsbook, with direct control of how they reach and engage their audience.

However, no new workable economic model existed to cater for this new way for authors and independent publishers, and creators, to thrive in this new age of publishing.

Solution

The QPED Token is a cryptocurrency based on the Ethereum blockchain. It allows P2P financing with a decentralized, on-chain payment system. With the QPED Token, creators and authors would be able to access liquidity on the platform. The token can also be used to purchase use of the platform, including buying access to a market, or purchasing a service for which liquidity is required. The Qualped Smart Book Protocol is a blockchain protocol for the buying and selling of smart contracts. It provides a platform for users to buy and sell smart contract services. The qualped token is a platform that allows publishers and content owners to connect with their customers. It allows indie-publishers to translate sales leads and purchases into real-world data. Once they do that, they can use that data to make strategic business decisions, like how to optimize their marketing campaigns. Qualped's Smart Book Protocol, which uses the blockchain technology, allows all these sales leads and purchases to be recorded in the blockchain, through its consensus algorithm. This way, authors access the data that helps them make strategic decisions and for which liquidity is required.



The Qualped cryptocurrency, QPED, is named after the corporation that developed a new technology, for the future of the device that is the book, called simsbook. The company, Qualped Life Corp., founded its name and brand, Qualped, with the vision of helping make real the thesis of Doug Englebart, to “augment human intellect”. Qualped is coined from the vision of empowering humans, through their creative life story and dramatic life narrative, to enhance and augment their quality of life, with tools, technologies, teachings, and techniques to personally design the lifestyle they imagine is possible. The QPED smart-token makes this vision and purpose attainable and feasible.

The QPED token functions as a **cooperative economic** model that finds its integrity in the continuous decentralized liquidity engagement that is inherent in the blockchain cryptocurrency space.

Qualped Life Corp. operates an enterprise to design long text documents, such as books, reports, manuals, thesis, academic papers, into rich media that delivers interactive, dynamic, colourful, appealing, multi-dimensional engagement that uses digital environments to deliver the value and power and benefits of traditional long text documents, along with the liquid aliveness of digital media, through the firm’s innovation of the ebook format into simple multimedia smart book format, or simsbook.

This solution converts any long text document, using Artificial Intelligence (IP) and human editors and designers, into three major values:

- Revenue-generating possibility, with several possible passive-income digital IP assets from the document, which the QPED smart-token makes possible
- Rich, alive, dynamic knowledge environments that retain the traditional value of a permanent embodiment



of valuable information, while existing as an ecosystem of multimedia experience

- Each document becomes a digital platform that is the origination of new digital IP assets, permanent knowledge and valuable information, and an exotic, entertaining, edifying, educational, and elite ecosystem that is alive, much like a tree rooted in fertile ground and bearing fresh fruit.

The goal of the firm is to engineer a new era for long text documents to become as rich and valuable and user-friendly in the digital age, as is music, movies, art, and entertaining performance.

Just like movies, music, art, and entertainment could be conceptualized, developed, and produced, long-text documents, including books, are conceptualized, developed, and produced in the Qualped Studio, and deployed on the Qualped platform as simsbooks.

The QPED solution serves banks, universities, governments, businesses, automobile industry, authors, international agencies, financial firms – all of which produce long-form textual documents that are convertible to simsbooks.

Today, there is a trend towards smart contracts and NFTs (Non-fungible Tokens) by startups across various virtual marketplaces, where authors are able to transform their book cover, for example, into an NFT that represents ownership over their book and resultant intellectual property assets. This allows anyone to track book ownership while remaining anonymous. Authors could choose to attach licensing information to their books and sell them at a reasonable price for a future date or to a specific person.

The books created on the virtual marketplaces are NFTs that can be purchased with its associated currency, QPED, and cannot be copied, taken away from the owner's possession or destroyed. One of the benefits of NFTs



is that it leaves a perpetual record in any distributed system which ensures simsbooks have verifiable authorship. In other words, simsbooks cannot be forged because each simsbook is unique and traceable by cryptographic identifiers. It also uses cryptography to ensure books are not duplicated, thus maintaining scarcity and value through uniqueness.



Background

Authors and Writers, including Poets, Playwrights and Essayists are now able to expand their manuscript into a range of multimedia Intellectual Property (IP) products. With their simsbooks, authors, writers and content creators are now able to publish their work with as much multimedia range and flair and earning potential, as happens in the Music and Movie industries.

Here's a new platform for an author's book and content that lets authors reach a wide, new audience through multimedia IP products, while generating additional revenue for the creator.

With simsbooks, the company is reinventing the role in society of author, or creator. Authors are now enabled to play across every medium – not only print, or boring ebooks. Authors could produce, from their one manuscript, IP products that play across every media format, making their work available to audiences of multiple content absorption styles.

Traditionally, for example, thesis manuscripts served the singular purpose of documenting the graduate's research. After graduation, universities file the thesis manuscript in libraries, filing cabinets, or storage shelves.

Students thus graduate with their Masters and Doctorate or Ph.D. degree, and end up with a heavy student debt, but zero revenue from the thesis manuscript – this original research material that is valuable and worth its weight in gold with well-researched knowledge. Yet, the thesis fails to reach the wider public.

With the development of simsbooks for universities and institutions of higher learning, Qualped Life Corp. transforms how universities treat thesis manuscripts after a student graduates with a post-graduate degree.



Introduction

Visionaries of the Age of Technology wrote and published trail-blazing whitepapers and theses, which paved the way for the intellectual efforts that developed and deployed the Internet across the global landscape. These thinkers outlined a certain framework and direction for the Internet, that is currently being evolved. These visionaries foresaw that the Age of Technology would open a golden Age of Knowledge for humankind.

In Vannevar Bush's thesis in the 1940's just after World War 2, titled "As We May Think", which he wrote as a beacon of hope to Mankind because he was overcome with chagrin at the advent of the hydrogen bomb that had so devastated Nagasaki and Hiroshima and in reflecting on his own role in that project; and in Doug Englebart's whitepaper titled "Augmenting Human Intellect" in 1962, which elaborated on Bush's idea for the Personal Computer that Bill Gates and Steve Jobs made into reality; and then in Michael Hart's 'Project Gutenberg' that invented the ebook in 1971, in all these writings, what emerged was a framework of the Internet and computer age as an intellectually empowering tool for Man.

However, much of the Internet became information-based, and entertainment-driven, with knowledge taking a backseat in the popular imagination, as is symbolized in the state of books and the publishing industry today. Electronic books, for example, largely remain flat, grey text on white background, one-dimensional, static, and not smart in any way – hence, technologically "dumb" and not "smart" in their design and ability to intrigue and attract the average human being, as, for example, music, movies and photographs online are able to do.

This grave problem afflicted the world. Until Qualped Life Corp. set out to develop the solution, which is deployed as simsbooks – simple multimedia smart books that deliver on Vannevar Bush's vision for humans to consider "as we may think" a viable pursuit, and on Doug Englebart's thesis that we should work to augment human intellect (which is happening also with Artificial Intelligence, Augmented Reality, and Virtual Reality, including



wearable technology and the Internet of Things), and on Michael Hart's desire to see books - the epitome of human knowledge and intelligence, become a major cornerstone of the Internet - not only through the Gutenberg Project that he invented, which now houses tens of thousands of ebooks, but also that the ebook itself be a well-utilized Internet asset.

The simsbook technology empowers authors and in fact all producers of manuscripts to develop, design and deploy multiple digital assets out of their textual work. These creators have the ability to go directly to their audience online and engage, interact, and build global communities around their creations. However, the economic model did not exist for them to be able to build a platform whereby they could engage their audience with a financial structure that equals the power of their simsbook.

With this in mind, the company that developed simsbooks, Qualped Life Corp., designed an economic model on the concept of cooperative money, or the cooperative economic system. Qualped's token, QPED, ideally empowers this cooperative economic model to become the financial system that creators and authors use in engaging with their audience around their simsbook.

The peer to peer decentralized constant liquidity that QPED embodies, empowers authors and creators to be able to own their personal economic platform, through blockchain cryptocurrency technology, and enables the creators to thrive on a system that is sturdy, robust, secured in its integrity, and that ensures verification of authorship and origination.

QPED enables simsbook authors to employ a business strategy formula around their IP, thus augmenting their creative enterprise as authors and creators. (See infographic attached to this document).

With simsbook, authors are able to develop, design and deploy multiple assets from their textual work. These assets include, for example, multimedia assets such as short videos, animations, simulations, exercises or other interactive multimedia material, using a combination of all these



supplementary digital assets with the original texts to create something new. They could also choose to build an educational system around their book – where they can put together multiple IP assets in a bundle or package, which qualifies their simsbook to become interactive virtual online learning tools.

QPED as a cryptocurrency is modelled on the power of simsbooks, which are created by authors and designed to empower people in their quality of life.

QPED is also a utility token, a cryptocurrency that can be used in peer to peer transactions globally, thus being able to easily transact with fiat currencies in any country through its digital wallet.

The invention of the decentralized blockchain technology gives voice to creators. It is their new frontier in which they can take up the challenge of developing asset-rich simsbooks that are able to capture the attention of people around them, and also easily engage with them through blockchain-based cryptocurrency systems.

QPED enables authors to develop multiple social networks at the same time where the users are incentivized by the QPED token to benefit from interactions, transactions and engagements.



Business Case

Creatives such as authors, independent publishers, and writers face a major disruption in their livelihood as the covid pandemic shifts mass behaviour. Digital space is becoming the main place for all types of human activity, and authors, writers, and creatives are adapting to the new paradigm.

However, the learning curve for the individual person in these industries, especially learning technical skills, is steep. In music, movies, photography, and other endeavours, including concerts and performances, the metaverse is being positioned as the space where the new world would open new opportunities and where everything would happen.

Tied in with this new world is the blockchain cryptocurrency space. Through the QPED token, these creatives now have an economic model, the cooperative model, to plug into this new world with empowerment, fully enabled to play in the new world now opening.

The technological digital world is growing and unfolding at a fast rate, with every major online platform launching studios for creatives, including YouTube, Facebook, Spotify, et al. Most of them also develop their own cryptocurrency system to provide an in-house economic platform. Albeit, as Jack Dorsey of Twitter said, this could lead to a new form of centralization of financing for creatives, through these mega global corporations controlling the platforms.

QPED offers a direct specialized peer to peer cooperative economic model in the decentralized open cryptocurrency space for authors and creatives, with the creatives themselves able to conduct their own business.

Web3 now emerging is a world of personal empowerment, as never before known in history. For the first time ever, creative souls have their world in their own hands. The marketplace for QPED is attractive because it calls out to every soul who is creative across the global village, with a model and formula that is uniquely suited to their needs and wants and aspirations. Creatives want to know that they could lead their own growth and



development, rather than be subjected to centralized systems. This is ingrained in the nature of creatives. QPED is such a solution.

QPED is an emerging cryptocurrency that has found a niche in the Arts, particularly in the industry of literature and books and writing. It allows creative persons to work for themselves, set their own hours and prices. They are not bound by any employer nor are they subjected to high fees by online platforms who would force them to use their services.

Simsbooks offer many sectors new empowerment, with universities able to gain the following benefits:

- New revenue stream with conversion of thesis manuscripts into popular smart books and multimedia Intellectual Property assets, branded and sold through the Qualped Convergence Multimedia Platform, with QPED as the solid means means of exchange. The university receives a percentage of royalty for the lifetime of the published work.
- Universities could now offer potential graduates of Masters and Doctorate and PhD degrees a lifelong personal revenue stream, through royalties from their converted and published thesis.
- Both the University and graduate students could now hold ownership of Intellectual Property in multimedia products, earning lifetime revenue, and making available to the wider public globally, the original research idea of the student. This opens potential for commercialization, entrepreneur ventures, and deployment of the solution that the research generated, to society.

No longer would such amazing knowledge – as embodied within thesis manuscripts – be locked up in filing cabinets, storage shelves and dusty libraries. Now, universities and graduates could convert thesis manuscripts into a range of Intellectual Property products, along with popular hardcover and softcover print books, that generate lifetime royalty, revenue, and benefit to society of the research material. The Qualped coin, QPEG, thus opens a new future for academia.



Qualped simsbooks transform the way the world interacts with, benefits from, and commercializes the manuscript of theses. This revolutionizes tertiary education, and – for the first time in history – makes the immense knowledge and post-graduate education and research of Masters and Doctorate and PhD manuscripts available to the general populace.

Qualped Life Corp. is augmenting human intelligence with a new way of engaging each other with stories, talents, life experiences, life lessons, and the raw material that makes up each person's Intellectual Property.

The company operates a Club, the Qualped Simsbook Network, which is a club for simsbook authors, and members of this elite Club are able to become authors of their future, with QPED. They gain from membership benefits and privileges, such as using QPED and NFTs to pay for coaching and training programs.



Problem v/s Solution

Problem	Solution
Not technically savvy, authors and creative souls feel lost in the emerging world of digital empowerment	The QPED token empowers creatives to engage in the blockchain economic model with ease, and consideration of their needs
simsbook allows authors to engage audiences with their authorship, but centralized publishers do not recognize the innovation	With the cooperative economic model inherent in QPED, authors are able to go direct to their audience through their social media networks
Creatives could end up subjected to the new centralized system emerging in the new world, where big corporations control new platforms	With their simsbooks and a range of digital assets from their authorship, creatives become their own 'You, Inc.' operation, with QPED
If the future of money and economics resides in blockchain, authors and creatives are not now positioned to get in on the ground floor	New opportunities are opening up for persons who learn the new world of blockchain, and QPED allows authors to play in the new field
Authors and long-form text creators are watching things like NFT take off, with no idea how to utilize blockchain for their work	The QPED smart-token offers authors multiple opportunities, like making their book covers into NFTs



Utility

The economics of the platform are based on a model that incentivizes content creators to connect with their audience. It does this by removing barriers for people to monetize their work. There are many issues with traditional publishing models which include delayed payments, unreported metrics, and unfair royalty distribution. The result is that authors do not receive fair market compensation. In the end, this situation damages both the author and their audience. These problems are amplified for creators whose content is based on simsbooks – a medium that has been largely ignored by traditional publishing models – leaving them without any means of support. QPED is the solution, as a cryptocurrency that helps authors and creators to engage in the global digital economy. Such benefit from QPED on the decentralized network around blockchain is innovative.

Cryptocurrency has been gaining popularity and mass adoption in the digital economy. QPED is a means of exchange that runs on cryptography, whereby encryption techniques are used for this cryptocurrency to work securely.

Cryptocurrencies have many advantages over fiat currency such as being more secure and having lower transaction fees compared to online banking transactions or credit card payments, which benefit authors and creators when they receive payment from their fans or consumers.

Since cryptocurrency is a new concept that is fast gaining widespread adoption, but it could be difficult at first for someone unfamiliar with cryptocurrencies to understand how one works and how it could be beneficial on the blockchain technology. However, mass adoption of the technology is happening.

QPED gives cryptocurrency a reputation and ability to allow knowledge and content creators of substance to be part of the blockchain system and revolutionize and innovate on the way people build confidence in the new emerging global technological economy.



QPED is a means of exchange designed to work as a currency, using cryptography to secure transactions and control the creation of new units. QPED is classified as a subset of digital currencies and is classified as a subset of alternative currencies and virtual currencies.

The QPED decentralized smart-token technology is a self-funding protocol for authors, writers, independent publishers, and other creators of long form text-based IP. The QPED token creates the peer to peer ecosystem where authors are rewarded fairly for their work. Authors create an author page on the blockchain along with their digital books in simsbook format, which is accessed by readers around the world.

The QPED Protocol (QPED) is a smart-token technology developed by Qualped Life Corp., the world's first decentralized ecosystem for authors of long form text-based IP. QPED is an ERC20 compliant token on the Ethereum blockchain that uses smart contracts to connect authors with their audience. QPED is used by authors to fund their work and to distribute their digital books and IP assets to fans, without having to worry about any third party services or censorship concerns. Authors are able to monetize their content using virtual assets called Tokens of Recognition (TOR). These Tokens of Recognition are fungible tokens, or NFT, that can be traded.

Qualped has a mission to assist in the development of human potential. In addition, Qualped's cryptocurrency, QPED, is used as a smart-token and can form a digital community that exchanges ideas and knowledge regarding books, literature, and creative stories. QPED tokens are popular among many because they have high value, for them to raise capital to create a dynamic community around their simsbook. This helps educate other members on blockchain technologies and provide an environment where people easily learn about others who work with blockchain technologies every day by sharing their experiences and knowledge. The founders of Qualped created this cryptocurrency as a way to use it as their main payment method for simsbooks authors.



This not only attracts engaged users, but provides authors with the opportunity to share information about their work. Currently, there are over 50 books that are being published as simsbooks, by independent authors ranging from literary fiction to children's stories. The founders of Qualped believe that this platform is one of the best ways for people who want to publish their own smart book.

Qualped Life Corp. decided to seek out blockchain technologies like Bitcoin and Ethereum. Cryptocurrencies were gaining value with rapid mass adoption because many recognize the potential benefits these currencies offer. One of those benefits includes digital payments. By creating a new cryptocurrency on blockchain, the company is able to help authors publish their own smart book with QPED.

The Founder of Qualped decided to create a cryptocurrency that can be used as a digital payment method for simsbooks authors because it would allow both the company and simsbook authors to easily raise capital.

This plan includes using QPED tokens for their initial coin offering (ICO) and accepting QPED as payment for selling several different IP assets stemming from smart books.

QPED is the cryptocurrency version developed by Qualped to help participants raise funds, exchange information on blockchain technologies, and publish new simsbooks.

Qualped Life Corp. incentivizes the platform through different feature-rich programs to help generate sales for their authors. Authors are also rewarded with QPED tokens when someone purchases their simsbook, which is used as payment or exchanged into other cryptocurrencies like BTC and Ethereum.

The Founder believes that digital currencies are here to stay and has set a goal for this QPED platform to provide an environment where many people learn how important it is for us all to accept the new technology. People using cryptocurrency for smart books, literature, and literary pursuits is the



future, especially since governments are making it accessible. "Our ultimate goal is for people to think about QPED and authors using cryptocurrency and the blockchain technology," the Founder said.

In the whitepaper named Qualped Smart Book Protocol, the QPED cryptocurrency announced itself as a revolutionary solution to the problems plaguing the book publishing industry.

Cryptocurrency platforms have been trying to innovate on how publishing is done.

The cryptocurrency QPED is attracted to creatives, because of the empowerment and freedom they provide in a decentralized manner. QPED is built on the Ethereum blockchain with a totally new algorithm that ensures full privacy and security of transactions. In this way, QPED cryptocurrency exemplifies creativity.



Business Philosophy

Our Quality of Life Is All That Matters

In a nod to Peter Drucker's insight that the answers to life's immense quest reside within asking the right questions, the qualped life revolves around three questions:

What most matters in life?

- The company discovers this through a searching absorption of the canon of Man; the theological, literary, scientific, and classic writings of the ages and generations, with the goal of cultivating an educated imagination
- What it means to be a human being?
 - With an educated imagination, people explore what they believe is possible for them as human beings, through and in language, words, social space, and semantic experience
- What kind of future could people create?
 - Out of the possibility that arises from using cultivating an educated imagination to visualize, and believe in, the future that best suits them, people invent, create, generate tomorrow to be according to their dreams, visions, and desires

The company delves into these questions and the resultant lifestyle, and out of this deep dive, manage a lifestyle system for any person to plug into, with the invention of "the qualped life" system. The QPED coin is the economic system that underlies The Qualped Life.

The qualped life is the cultivation of a habitual lifestyle that is aligned to a certain, particular value, a benchmark for living one's life, a single-minded pursuit. It is a singular goal for any person practicing the qualped life. That goal is one's quality of life. That is the only thing that is of optimal concern; an individual's quality



of life. The one and only thing that matters, which is the vision and message to the world, is that what matters most to the human being is his or her quality of life. People achieve their optimal quality of life by developing, designing, and deploying their simsbooks, using the QPED token as their smart contract system.

The company exists and operates the Qualped Life Corp to spread this message across the world, that the only thing people should aim for, life's main goal, should be one's wholeness, one's quality of life. What does the best quality of life look like? People experience quality of life when, daily as human beings, they feel and embrace full **human dignity**, and enjoy a **noble recognition** in society of their existence, and when they feel **aptly rewarded** for their efforts and contributions to the world and their environ, and when they feel **appreciated and valued** within the whole of society, at every level of society and the world. QPED smart tokens make this vision real.

For these values to become real for every human being on this earth, there needs to be a fundamental paradigm shift in what it means to be a human being, and people need to realize that the currency and value and potency of Economics, money and materialism in life cannot replace the function of technology. Blockchain and cryptocurrency are technologies that people need to embrace, and The Qualped Life system makes that happen with the QPED smart token.

The Qualped Life is a system of tools, teachings and technology that train and empower the individual to use Edward de Bono's design-thinking habits to cultivate his or her quality of life, with the goal of impacting the future, to shape tomorrow.

The values that underpin the quality of life pursuit are creativity, compassion and good conscience, care for community (as opposed to just getting customers), and living with the aspiration to be the best that we could be. These values are embodied in the benefits and privileges of the QPED smart token.

People could gain insights into what it looks like to be the best they could be as individual persons if they study the works of thinkers who meditated on this idea. Ralph Waldo Emerson's The American Scholar, and the lives of Biblical men in the Bible, and Vannevar Bush's essay As We May Think, Doug Englebart's thesis Augmenting Human Intellect and Ray Kurzweil's idea of exponential growth to



singularity, these are all worthy excursions into what it looks like to be the best human being as individuals.

Individualism is a cornerstone of The Qualped Life, as opposed to the sociological approach to humanity that stereotypes people into statistical and psychological and mass-behaviour groups, groupthink, deterministic, conformist creatures. This individualistic paradigm is reflected in the QPED platform.

Founder of The Qualped Life system, Shaun Michael Samaroo, invented the lifestyle system in 2007. In the midst of a week of prayer and fasting and biblical and literary study, he got an epiphany to develop the system. In 2007, he had just been married, with his son Prince a new-born baby, and him and his new wife starting out on their future. It was a momentous time in his life, and he felt called to fast and pray and meditate on what kind of future he would like to embark upon as a Canadian. Out of this quest, The Qualped Life system was birthed.

The word *qualped* represents an idea and is also the brand of the idea. That idea is that any human being could design his or her quality of life. Quality of Life Personal Designer: qualped.

This is the idea that is the qualped life, that any person could design their quality of life, to be whatever he or she desires.

However, how to go about this mission, of designing one's life? The world did not have a systematic process and methodology to accomplish this. Hence, the Qualped Life Corp. developed tools, teachings, and technology, all coming together to form the platform for any person to be able to have ready access to the tools, teachings and technology that would allow for this process, the designing of their quality of life.

That development of the platform took a long time, ongoing today, having started with the idea in 2007. At first, Qualped Life Corp launched out to build a physical ebook, like Kindle and Kobo. Then, the firm set out to comprehensively research how to execute the idea of the qualped life, of people being able to design their quality of life. For ten years, up until 2017, the company spent its efforts in Research and Development, consulting with innovation specialists in Toronto, university professors at the University of Toronto and Ryerson University, and in perusing technology and innovation writings from global thought-leaders. Out of this in-depth study, the firm decided that the future is all about digital



assets, and not physical products. Hence, the company developed a new digital format for long-text documents, such as books, and coined the brand *simsbook* for this new technology – an upgrade of the ebook format, and a re-imagination of the device that traditionally was called the *book* – what is the device that is the book? what is it capable of in the digital world? The answer is the new device, *simsbook*.

Now, people could use this new device, *simsbook* – **simple multimedia smartbook**, to empower any person to design his or her quality of life.

In 2017, the firm became a client of Spark Center, the tech innovation hub for Durham Region in Ontario, and also signed a deal with the School of Graduate Studies of Ontario Tech University in Oshawa, Ontario, Canada, to develop post-grad thesis documents into *simsbooks*.

The engagement with Spark Center did not generate startup seed capital or technical expertise to kickstart the technology into an enterprise solution. By 2018, the firm realized that Spark Center would be of no value to its future. Seeking to generate cash flow to develop *simsbooks*, the company launched a mass media division, with an upscale magazine in 2019, and opened a multimedia studio operation for photography and video production and other creative content work. Albeit, covid19 hit in 2020, and all those plans, including a printed version of the magazine, had to be halted, including the studio. Since then, for the past year, the company has been re-positioning all its operations to be purely digital in nature.

Thus far, the company has established 12 enterprises within its group of company, all of it designed first and foremost to cultivate its main goal, to teach and equip people worldwide to design their quality of life – or to live The Qualped Life. The Qualped Coin, QPED smart token, is a natural outgrowth of this process.

The Qualped Life includes cultivating a sustainable natural lifestyle, like planting a garden, for example. So, the firm operates a sub-company for that, called SILs Homes, incorporated in Canada. The Qualped Life involves reaching out to the world from a stage to deliver one's unique message, and so the Future Stars Media Enterprise exists for that, also a Canadian incorporated company. Under Qualped Life Corp, the firm operates an online college for its courses, an online newspaper for inspirational leadership stories, a



headline site to always be au fait with the state of the world, an e-commerce platform, a section for seminars, workshops, masterminds, conferences, and events. There's also the Qualped Club, a global membership society for people who write simsbooks, as a group for authors of the future. All 12 enterprises are listed on the website, qualped.com

The vision, purpose and mission is to go to the entire world and inspire each person to write and publish their own ebook, and then to convert their ebook into a simsbook. This is the simple idea that is The Qualped Life, albeit grounded in profound research and a scientific system. All this happens within the ambit of the QPED smart token working as the means of exchange within the cooperative economic model that the firm practices.

The Qualped Life exists to generate the idea across the global village that the worthwhile goal in this life is to design one's quality of life – as a wholesome person. And the tool to accomplish this is to become author of one's future, through developing, designing, and deploying one's own simsbook, and using the smart token QPED as a smart contract system to engage with a global audience.

To train people in developing their simsbooks and using the QPED smart contract system, the firm walks people through the training program, lasting one year. It involves a three-step journey of self-mastery, mentorship, and monetization, using a formula called the (CM)3 method. (See attached infographic).

The three steps are:

- Using Northrup Frye's book, *The Educated Imagination*, as a textbook, we explore what's possible for the student, with keen focus on Resourcefulness
- Having drafted out one's Possibility, the training program develops an action plan for your Performance, using the textbook *Three Laws of Performance* by Steve Zaffron and Dave Logan, to outline the way Rendition of their message to the world would happen.
- Once the Performance Plan is ready, the student embarks on the Production or Profit they that is their goal, the Results. For this, they use Peter Drucker's book as text, *Managing For Results*.



The Qualped Life is a highly scientific arts program that teaches and trains each participant to live *the qualped life*, which means developing one's quality of life as the only goal to live for, while using the process of development, designing and deployment of a simsbook as process, methodology, and tools and training platform, tied to QPED smart tokens.

Over the past 100+ years of the Industrial Age, global society zeroed in on Economics as the fundamental and even sole goal in life, that if Mankind takes care of his economic well-being, everything else would fall into place.

Hence, people lived to acquire money, as a means for exchange that would satisfy every human need, want, desire and aspiration.

Man constructed the world on the ideas of the employer-employee relationship, the buyer-seller equation, the landlord-tenant transaction, the haves vs the have-nots, the poor vs the rich, the prosperous vs the poor.

Everything in life became about how much money one accumulated. Money determined status, quality of life, comforts, and even fuelled confidence and happiness.

But as the 21st century got underway in the early 2010's, people became disillusioned with the economic system and its grinding routine, the mundane rat race and monotone lifestyle – wake up, commute to work, spend eight or more hours doing work that they were trained for as specialized productive units, spend and pay bills as consumer units, then flop down tired on soft sofa cushions in front of a square TV to watch elite super millionaires on the screen in movies, comedy shows, sports, or reality drama. Repeat the cycle the next day.

But, always hankering behind the illusion that this made up the life of a human, accumulating stuff that soon enough we throw out as garbage, always there as an invisible elephant in the room, was the knowledge that material things did not bring them peace of mind, or that constant quiet joy of a well-lived life, and money did not cultivate kindness, goodness, godliness, nor love. Deep in their subconsciousness, a despair rankled the human being. The Industrial Age generated a global population stooped in angst, despair, anxiety, greed and avarice for more and more and more drove an inner competition to have more than anybody around them.



Mankind found that material things, products and shiny, glitzy stuff could not satisfy the most basic desires and aspirations.

Even with the philosophy of Existentialism, which Barth, Descartes, Kierkegaard and others installed as the best way to live this life, failed to soothe the soul's quest for something more satisfying than absorption in things, experiences, and pleasures of ownership and participation. In fact, such a way of being drove Mankind into inner numbness, as workers extended the Self into things, technology, and tools.

Traditional Economics in fact divided society into the privileged vs the poor – and this happened as an embedded value of the economic system itself. Economics breeds greed, avarice, selfishness, competition rather than cooperation, and the capital owner vs customer division.

For people to move forward as a new humanity, this economic system has become out-dated, blase, and inhumane to the extreme.

Replacing it today, the blockchain technology and its cryptocurrency and NFT outgrowths are generating a new world, one where individuals become self-empowered human beings.

Hence, the qualped life works to reform society along the following goals:

- Mankind needs to cease the existing system of employer-employee model, and instead install a system that pays people for their skills according to valuation of their Intellectual Property, rather than hourly wages and salaries. We should encourage the individual person to see himself or herself capable to trade their skills sets on a contract basis, with royalty and residual revenue built in, much like happens already with elite athletes and professional entertainers and consultants. Every human being should be under such a system to build material wealth, with the employee-employer transaction model banned and outlawed. QPED is ideally suited to this model.
- People should earn rewards for their intelligence and knowledge and skills, being allocated shareholding status within corporations they align with and sign



contracts with, again as happens with elite sports stars and professional entertainers, who are starting these days to own a piece of the enterprise they partner up with to contribute their human capital. Now, anybody could do that with their QPED smart token.

- Society needs to incentivize people to cultivate sustainable lifestyles, both in their active lifestyles, and in how they design their home surroundings and community public spaces. Humanity must incentivize people who live with good diet and nutrition, exercise and stay fit, and who seek all-round self-development. Incentives could be wrapped in credits for preventative health care, and other such endowments.
- Mankind also needs to start recognizing its members for their ethics, morals, values, and good conscience, and endow upon outstanding souls a high status within the community, maybe as elders, or wisdom agents, or guidance counsellors

Through the Industrial Age, every human got rewarded with financial status and material wealth, never mind their moral rectitude, or their sloppiness in daily living choices, or their skills level – remaining employee until old age and retirement.

Thus, money became the sole means and only goal for how people live – which caused a vast global criminal empire of people who disregard humane values and even humanity as they focused on the goal of grabbing as much money they could.

Were Mankind to refocus its collective energy to instead use human capital to aim for the goals of a humane life, to design our lifestyles not for material gain, but for humane values and quality of life, the world would be a better place. In the emerging Age of Technology, with blockchain a main cornerstone of how people live, QPED is playing a significant role in how authors of simsbooks create their future and design their quality of life.

There is a place for Economics, as the science of Economics relates to the resourcefulness to provide for the basic necessities to live. But the bigger question is how humans live, the quality of life – rather than what they own and command. Quality of life would be rewarding, for example, if a person spends two days a week reading literature and cultivating a home garden, and working three days a



week under contract to a corporation for enough financial compensation to cover the bills. Instead, today people work for most of the day, retire to bed tired, repeat the cycle the next day, and wait for old age to retire, when the life energy is spent and done. The QPED smart token system empowers authors of simsbooks to cultivate a life that they find rewarding and fulfilling.

The Industrial Age did well to develop the system of meritocracy, allowing people to rise in status and position in society according to their discipline, hard work, and commitment to the System. However, the meritocracy system is subjected to the divisions that harm society, encouraging people to move from a lower stratum to an upper stratum. This ladder system is inhumane, because on top of the mountain is place only for one, or at best a few, souls. The summit is a mere point. Which is why the world of eight billion souls only has 2,000 billionaires, leaving the rest of Mankind to grovel at the base of the mountain of the system for crumbs. This is simply not right.

Like Drucker urged as he contemplated the unfolding of the 21st century, Mankind lives for our aspirations. And the Industrial Age did not even recognize such a thing as aspirations within the human heart.

For every person born on this earth to live for his or her aspirations, the System must be reformed and overhauled and re-designed to give each person an equal chance to play on this stage of life, rather than look up at the tip of the pyramid with an eye to conquer those heights, having to knock off anybody who is in the way on the path to material glory.

The qualped life aims for this reformed world order, with the QPED smart token the system for economic equality.

For the enlightened souls who quest for a reset of this world order, all that matters is quality of life, which means peace of mind, healthy living, cultivating good values and ethics, and being able to take care of needs, wants, aspirations and desires with abundance and resourcefulness and economic and social dignity.

The Qualped Life means a system of daily designed-living that cultivates inner wisdom, knowledge, and understanding, with the goal of not just existing in an existential bubble as the American credo that urges humans to be in pursuit of happiness, but with intentional living, to invent, create, generate new possibility in the



world, out of an active, educated imagination, as an authority of the future – author of the future.

To make this a reality, Qualped Life Corp. develops its stage sets to serve as the tools, teachings, and technology that form the playground and platform and preparation stage for the designed life to be developed, designed, and deployed.

The qualped life results in a simsbook author, who contributes to community origination with a fresh new way of seeing and feeling and believing, one that is transformational and full of new possibility, and that enrolls others in its inspiring reality.

The qualped life is an embracing of the literary Canon of Man to emerge with an enlightening new way of being, in enhancing what it means to be a human being.



Range of IP products

Qualped simsbook smart book application, traded globally on Qualped simsbooks online platform, and operating within the blockchain environment on the Ethereum platform as QPED, enables IP assets including, but not limited to, the following:

- Print book, printed on-demand
- Soft cover book, printed on-demand
- YouTube channel of book topic
- Regular E-book
- Audio Book
- Social Media network dedicated to the published book
- Digital Courses
- Brand products and merchandise
- Seminar and Conference package
- Speaking Tour package
- E-commerce platform

The simsbook technology works well for conversion of any long-text document into a dynamic multimedia knowledge ecosystem.



Conclusion

Power, benefits, and vale of long-text documents

Long text documents store information in a permanent form, and embody in-depth knowledge, wisdom, and understanding, with information that is useful, always readily available, and that could be passed on from person to person without losing integrity. Indeed, all of Mankind's civilization rests upon long text documents, many dating back into ancient times.

This integrity of knowledge and the storage of information is preserved and augmented with the QPED smart token solution.

RoadMap

STAGE 1 4TH QUARTER 2021

- Founded QPED Coin
- Listed on Uniswap Exchange
- Website and Whitepaper released
- Formed core team

STAGE 2 1ST QUARTER 2022

- Raise \$1 million in investment fund for the designing, development, and deployment of the simsbook platform, on the "Netflix for books" model, using the QPED smart token for peer to peer decentralized continuous liquidity
- Engineer engagement for QPED to have 10,000 holders through our "Qualped Authors Club" on Discord and Telegram
- Embark on a marketing campaign through a livestreaming mass media operation across social media platforms worldwide
- Partner with influencers online and brands in the entertainment industry to spread the message of QPED smart token

STAGE 3 2ND QUATER 2022

- Engineer engagement for QPED to have 25,000 holders through our "Qualped Authors Club" on Discord and Telegram
- Release 12 NFT with benefits and features built into the contract for QPED holders to own special Intellectual Property (IP) asset privileges
- Release an audited report showing the performance of QPED coin
- Apply for listing on major cryptocurrency exchanges



STAGE 4 3RD QUATER 2022

- Engineer engagement for QPED to have 50,000 holders through our "Qualped Authors Club" on Discord and Telegram
- Release 50 NFT with benefits and features built into the contract for QPED holders to own special Intellectual Property (IP) asset privileges
- Form partnerships with relevant, qualified, established stakeholders in the publishing, book, and writing industry worldwide, with the QPED smart token providing incentives in smart contract
- Implement the proof of stake system for the QPED token



STAGE 5 4TH QUATER 2022

- Engineer QPED smart token to become a stable means of exchange within the global publishing industry
- Build a metaverse environment for members of Qualped Authors club with QPED smart token incentivizing memberships
- QPED tokens to be used for merchandise in the metaverse
- Build a simsbook library, have a book club, and run Qualped college courses in the metaverse